

PARIS VERCHER, MBA

CONTACT

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PORTFOLIO

https://issuu.com/paris-vercher/docs/vercher_paris_design_portfolio?fr=xKAE9_zU1NQ

COURSEWORK

- History of Architecture & Interior Design
- Interior Graphic Design
- Construction Documentation
- Interior Construction Systems
- ADA & Accessibility Design
- Materials, Finishes, and Furnishings
- Branding & Identity Design
- Fashion Sketch Work & Design
- Marketing

SOFTWARE

- Revit
- Enscape
- AutoCAD
- Adobe Photoshop, InDesign, & Illustrator
- Microsoft Office Suite

CREATIVE VISION

I see design as a bridge between culture, community, and experience. Inspired by the vibrancy of Louisiana and driven by a passion for placemaking and storytelling, I aim to create spaces that connect people to their environment and each other.

EDUCATION

Master of Business Administration | Louisiana State University-Flores
One-Year MBA | Class of 2025

MBAA Student Organization Member

Bachelor of Interior Design | Louisiana State University- CIDA Accredited Program | Class of 2024

Summa Cum Laude - Minor in Entrepreneurial Studies, Tiger Excellence Scholar, Distinguished Communicator Medalist, IDSO Member, IIDA Member, ASID Member

International Studies in Design | Santa Reparata International School of Art | Florence, Italy | Spring Semester 2023

Accredited semester focused in interior design, fashion, and brand identity

EXPERIENCE

Visual Designer, Sales Associate | Red Onion | Baton Rouge, LA | May 2024 - August 2025

- Partnered with the creative director to develop and implement store-wide visual concepts and spatial layouts
- Designed seasonal merchandise displays that enhanced store ambiance and supported promotional strategies
- Developed personalized garden and interior design plans tailored to clients' needs
- Managed inventory systems to maintain stock accuracy and support operational efficiency
- Delivered high-touch customer service by customizing solutions based on individual clients' preferences

Interiors Assistant | Ty Larkins Interiors | Baton Rouge, LA | November 2020 - December 2022

- Supported senior designers in concept development, floor plans, and material selection
- Assisted with procurement, vendor coordination, client presentations, and on-site installations
- Streamlined and maintained the firm's materials lab to improve team accessibility and workflow
- Designed two client-facing portfolio editions used for project presentations and firm marketing.
- Handled billing documentation and managed retail operations to ensure a smooth studio performance

Interiors Intern | BANDD/Design | Austin, TX | May 2021 - July 2021

- Authored interior design articles published on the firm's website
- Organized and maintained the design materials lab for optimal team use
- Contributed to preliminary floor plan development and spatial planning
- Assisted in furniture sourcing, material selection, and coordination with design representatives
- Presented design concepts to clients and supported implementation during installations

OUTREACH, LEADERSHIP & IMMERSION

Outreach | Baton Rouge Youth Coalition | August 2024 - May 2025

- Guided high school students in ACT prep, study strategies, and academic planning
- Fostered student confidence through one-on-one mentoring and group sessions

Leadership | Chi Omega Sorority | August 2020 - May 2024

- Held leadership roles in merchandising and event coordination
- Contributed to recruitment efforts and participated in multiple philanthropic initiatives

Cultural Immersion Study Abroad | Thailand | Summer 2022

- Explored global leadership principles through cultural immersion and site visits