

PARIS VERCHER

CONTACT

Baton Rouge, LA
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PORTFOLIO

www.parisvercher.com

COURSEWORK

- History of Architecture & Interior Design
- Interior Graphic Design
- Construction Documentation
- Interior Construction Systems
- ADA & Accessibility Design
- Materials, Finishes, and Furnishings
- Branding & Identity Design
- Fashion Sketchwork & Design
- Marketing

TECHNICAL SKILLS

Working knowledge in:

- Revit
- Enscape
- AutoCAD
- Adobe Photoshop
- Adobe InDesign
- Microsoft Office Suite
- Canva

EDUCATION

Master of Business Administration | Louisiana State University - Flores
One-Year MBA | Class of 2025
MBAA Student Organization Member

Bachelor of Interior Design | Louisiana State University- CIDA Accredited Program | Class of 2024

Summa Cum Laude - Additional Coursework in Entrepreneurial Studies
Tiger Excellence Scholar, Distinguished Communicator Medalist

International Studies in Design | Santa Reparata International School of Art | Florence, Italy | Spring 2023

Accredited semester focused in interior design, fashion, and brand identity

EXPERIENCE

Visual Designer, Sales Associate | Red Onion | Baton Rouge, LA | 2024 - 2025

- Partnered with the creative director to develop and implement store-wide visual concepts and spatial layouts
- Designed seasonal merchandise displays that enhanced store ambiance and supported promotional strategies
- Developed personalized garden and interior design plans tailored to client needs
- Managed inventory systems to maintain stock accuracy and support operational efficiency
- Delivered high-touch customer service by customizing solutions based on individual client preferences

Interiors Assistant | Ty Larkins Interiors | Baton Rouge, LA | 2020 - 2022

- Supported senior designers in concept development, floor plans, and material selection
- Assisted with procurement, vendor coordination, client presentations, and on-site installations
- Streamlined and maintained the firm's materials lab to improve team accessibility and workflow
- Designed two client-facing portfolio editions used for project presentations and firm marketing
- Handled billing documentation and managed retail operations to ensure smooth studio performance

Interiors Intern | BANDD/Design | Austin, TX | Summer 2021

- Authored interior design articles published on the firm's website
- Organized and maintained the design materials lab for optimal team use
- Contributed to preliminary floor plan development and spatial planning
- Assisted in furniture sourcing, material selection, and coordination with design representatives
- Presented design concepts to clients and supported implementation during installations

OUTREACH, LEADERSHIP & IMMERSION

Outreach | Baton Rouge Youth Coalition | August 2024- May 2025

- Guided high school students in ACT prep, study strategies, and academic planning
- Fostered student confidence through one-on-one mentoring and group sessions

Leadership | Chi Omega Sorority | 2020-2024

- Held leadership roles in merchandising and event coordination
- Contributed to recruitment efforts and participated in multiple philanthropic initiatives

Cultural Immersion Study Abroad | Thailand | Summer 2022

- Explored global leadership principles through cultural immersion and site visits